

Official Program Outline



HERZING[®]
— UNIVERSITY —

MASTER OF SCIENCE IN HEALTHCARE ADMINISTRATION (MSHCA)

PROGRAM DESCRIPTION

The Master of Science in Healthcare Administration is a program that prepares individuals to develop, plan, and manage healthcare operations and services within healthcare facilities and across healthcare systems. Includes instruction in planning, business management, financial management, public relations, human resources management, healthcare systems operation and management, healthcare resource allocation and policy making, health law and regulations, and applications to specific types of healthcare services.

PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

1. Demonstrate strategic leadership and management skills that promote quality improvement and sustainability in healthcare settings.
2. Analyze ethical and legal practices for healthcare regulatory compliance.
3. Design innovative business development solutions using project management and collaborative skills.
4. Apply methods of financial analysis and fiscal management skills for healthcare organizations.
5. Create healthcare organizational cultural and care delivery models that incorporate diversity, equity, and inclusion.

PROGRAM CONTENT

A minimum of 30.00 semester credit hours is required for graduation.

REQUIRED CORE COURSES

All courses, 30.00 semester credit hours, are required.

| Course Number | Course Name | Prerequisites/Corequisites | Semester Credit Hours |
|---------------|--|----------------------------|-----------------------|
| BU 650 | Healthcare Administration | None | 3.00 |
| BU 654 | Health Information Management | None | 3.00 |
| HA 610 | Health Policy and Management | None | 3.00 |
| HA 620 | Healthcare Economics, Finance, and Resource Management | None | 3.00 |
| HA 625 | Healthcare Law and Ethics | None | 3.00 |
| HA 630 | Marketing and Strategic Growth in Healthcare | None | 3.00 |
| HA 635 | Healthcare Human Resources Management | None | 3.00 |
| HA 640 | Healthcare Operations Assessment and Decision-Making | None | 3.00 |
| HA 645 | Quality Improvement and Patient Safety in Healthcare | None | 3.00 |

| Course Number | Course Name | Prerequisites/Corequisites | Semester Credit Hours |
|---------------|---------------------------|----------------------------|-----------------------|
| HA 695 | Graduate Capstone Project | HA 645 and final semester | 3.00 |

| Distribution of Contact Hours by Course | | | | |
|---|------------------|-----------------------------|---------------------|-----------------|
| Course Number | Lecture Hours | Externship/Internship Hours | Total Contact Hours | Credits |
| BU 530* | 45.00 | 0.00 | 45.00 | 3.00 |
| BU 650 | 45.00 | 0.00 | 45.00 | 3.00 |
| BU 654 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 610 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 620 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 625 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 630 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 635 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 640 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 645 | 45.00 | 0.00 | 45.00 | 3.00 |
| HA 695 | 45.00 | 0.00 | 45.00 | 3.00 |
| Total | 450.00 | 0.00 | 450.00 | 30.00 |